



December 2009

eNetwork

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**Australian Institute of Medical
& Biological Illustration
National Council delegates
take this opportunity to wish
all AIMBI members and their
families a happy holiday
during this festive season and
look forward to working with
you in 2010.**



President's Message (contineud)

Welcome to the last edition of Network for 2009.

On behalf of the National Council I would like to wish you all a safe and happy Christmas, and hope you all have festive gatherings to celebrate 2009 and the New Year!

Thank you to all the National Council members' contributions over the last 6 months, in particular a super big thanks to Vicki Adams who continues to do an excellent job as AIMBI secretary.

I would like to extend my congratulations to Angela Chappell who is one of the top ten "The Best Photo in Vision Research and Ophthalmology" in the Vision Research Picture competition. There were entries from 20 countries, I encourage you to visit the web site and see Angela's beautiful work. <http://www.vision-research.eu/index.php?id=471>

Welcome to our most recent members Sonya & Luke Brannelly of 3Dme Pty Ltd and Philip Williams, it is great to see AIMBI is continuing to grow. I encourage you all to participate in your local group activities and communicate with your National Council representatives to let them know what you need from AIMBI.

Remember to visit the AIMBI website, which Peter Merry does a great job keeping up-to-date, in particular check out the new Employment Opportunities page which has already had 3 jobs advertised since the page was created in November this year!

AIMBI members have been invited, thanks to Gale Spring, to attend the PMA conference next year in Melbourne; this will be in conjunction with PIEA & IPT members, so mark the 3rd-6th June 2010 in your diary.

Thank you again for all your efforts over the year and I am looking forward to happy, healthy and productive 2010.

Amanda Rebbechi (AIMBI)



2010 Date Claimers

PMA Australia Imaging Technology Show - Melbourne
3rd - 6th June 2010

National Council 2010 Teleconference Dates

- Tuesday 9th February 2010
- Tuesday 11th May 2010
- Tuesday 10th August 2010
- Tuesday 9th November 2010

Think it over - client surveys

by Vicki Adams

As 2009 draws to a close it seems an appropriate time to reflect on the year that has been and review our processes, our activities and the engagement of clients with our services.

Many organisations use employee engagement surveys to listen to what their employees have to say about their organisation. These surveys provide employees with an opportunity to voice their point of view. After each survey, the organisation should report back to the employees on the outcomes of the survey, respond to their questions and commit to actions that address employees concerns.

As a service driven industry it is imperative that we hear what our clients have to say about the service(s) we provide to them. Customer surveys play a vital part in measuring the intangible nature of desired services, often a less tangible measure than the dollars and cents of budgeting and financial reporting. Your clients opinions help to measure the success of the service you provide, however more importantly they help identify a service path for the future, assist with planning and highlight what needs to be focused on to deliver the best possible service. Engaged clients feel valued and will continually seek our professional services.

Of course in the surveying process it is expected that some negative feedback will be given. It is imperative that we hear the negative feedback with the praise. Often negative feedback can be the catalyst for change and development.

Surveyed clients allow you see how you stand and gauge where improvements can be made.

Do you survey your clients? Do you ask if they are satisfied with the services you provide them? Can you utilise your clients opinions and desires to improve your production methods and chart a course for the upcoming year? Can you afford not to listen to your clients?



2010 Conference Call for papers

PIEA Photo Imaging Education Association
IPT Institute of Photographic Technology, Inc.
AIMBI Australian Institute of Medical & Biological Illustration



Australia's professional organisations representing photo education, science, medicine and art are convening in Melbourne, Victoria, June 3-6, 2010 for a conference exploring and celebrating a wide range of topics in photographic imaging, education and communications.

We encourage educators and practitioners from a diversity of backgrounds in photographic imaging and communications to participate as speakers in Melbourne 2010. The aim of the conference is to share the diversity of imaging professions and interests. This is also an opportunity to attend the extensive photographic trade show all under one roof and ask the manufacturers and distributors questions about the latest technologies

Presentations are by invitation. We encourage you to submit a title and abstract of between 150-250 words for consideration by the Program Committee. Send as a Word or text document via email to: g.spring@rmit.edu.au You will be notified by email of your inclusion in the academic program by December 20 2009.

You can view the 2009 program and abstracts by visiting <http://www.pmaaustralia.com.au/a/95.html>

Please note, the deadline for paper submission is 16 December 2009.

Presentation and Abstract guidelines

Audience

Attendees are educators, users and producers of visual communications in health care and scientific arenas. They may be specialists in photography, computer graphics and video. Attendees may be new to the field, or experienced professionals.

(continued over page)



Imaging Technology Show
Melbourne Convention and Exhibition Centre
Conference 3-6 June 2010
Exhibits 4-6 June 2010



2010 Conference Call for papers (cont'd)

Education

Attendees seek to enhance their professional knowledge and competency through the sharing of both emerging and current technologies. The scientific program is expected to meet this need.

Role of Speaker

Your presentation should provide the attendee with a learning experience in specialized knowledge and/or skills. Content should be general in nature. The material you present should be timely, relevant and meet the objectives of the conference. Your knowledge of, and enthusiasm for, your subject should be apparent.

Abstract

Describe the problem, issue, or technique you propose to present. Include the major points the audience will take away from your presentation and why it should be important to conference attendees.

Presentation duration

Presentations will be between 10 – 20 minutes. Please advise your time requirement. (Presentations will be supported by a Mac laptop with Powerpoint and Keynote.)

Interested participants should contact the Academic Program Chair:

Associate Professor Gale E. Spring,
President, PIEA Australia
Phone: +61 3 9925 7743
E-mail: g.spring@rmit.edu.au



2009 - 2011 National Council and Registration & Education Board Delegates

Please contact your local group National Council delegates regarding any issue(s) you want AIMBI to address. Your local group's National Council Delegates will bring your ideas and issues to the National Council as well as provide you with information about the institute and national activities that you may be interested in. Your Registration & Education Board members can assist you with your higher certification applications.

Naitonal Council Delegates • 2009 - 2011

National President

◆ Amanda Rebbechi amanda.rebbechi@mh.org.au 03 9342 7233

National Secretary

◆ Vicki Adams Vicki.Adams@mater.org.au 07 3163 8504

National Treasurer

◆ Pam Dawes amanda.rebbechi@mh.org.au 03 9342 7233

Queensland

◆ Peter Merry merry@ramsayhealth.com.au 07 3394 7672
◆ Mimi Kersting madeleiK@qimr.edu.au 07 3362 0165

New South Wales

◆ John Baird jbaird@nscchahs.health.nsw.gov.au 02 9926 4522
◆ Pam Dawes p-dawes@live.com.au 02 938 22800

Victoria

◆ Lisa Breayley lisa.breayley@eyeandear.org.au
◆ Richard Smallwood Richard.smallwood@eyeandear.org.au

South Australia

◆ Angela Chappell Angela.Chappell@flinders.edu.au
◆ Lynton Emerson Lynton.Emerson@health.sa.gov.au

Registration & Education Board Member • 2009-2011

Queensland

◆ Vicki Adams Vicki.Adams@mater.org.au 07 3163 8504

New South Wales

◆ Julie Murray jmurray@stvincents.com.au 02 838 22168

Victoria

◆ Susanne Williams susanne.williams@rch.org.au 03 93457074

South Australia

◆ Alan Hoare Alan.Hoare@health.sa.gov.au



National Council Teleconference – 10th November 2009 Minutes

Chair: Amanda Rebbechi
Minutes: Vicki Adams

Open/Welcome

6.06pm (VIC / NSW), 5.36pm (SA), 5.06pm (QLD).

Attendance

Amanda Rebbechi (Chair), Mimi Kersting (Qld), Peter Merry (Qld), Angela Chappell (SA), John Baird (NSW), Pam Dawes (NSW), Lisa Breayley (VIC), Richard Smallwood (VIC), Suzanne Williams (VIC).

Apologies

Vicki Adams (QLD), Julie Murray (NSW), Paul DeSensi (NSW)

Minutes from last meeting

Previous Minutes – 11th August 2009

Motion: The minutes be accepted as a true & accurate record of the meeting.

Moved: J. Baird Seconded: P. Merry

Accepted / Passed

Business arising from previous minutes

N. Fainges - RBI Certificate

- Certificate has been delivered to N. Fainges by V. Adams

2009 Award winning certificates

- To be posted to members by V. Adams

Collection of information re: Practising Medical Illustrators

- A. Chappell discussed with C. Emmerson re: SA members
- Pro forma to be developed by R. Smallwood for distribution nationally
- J. Baird is working on NSW information

Online Membership Details Database

- P. Merry to continue work
- J. Baird has discussed with colleague - not dependent on membership numbers
- J. Baird discussions with colleague advises estimated cost to develop and implement online database would be approx \$1,000.00. Cost dependent on number of hours to complete task and level / depth of information to be included in database. Database would be created in FileMaker Pro.
- J. Baird to advise P. Merry of colleague contact details
- Implementation & activation of database within 6 months is desired
- Cost to be covered by National Council Funds
- P. Merry to discuss with developer, obtain quote and email to National Council delegates for review



Business arising from previous minutes (continued)

Guidelines for submission of photographs / articles to AIMBI website

- P. Merry to continue & develop appropriate guidelines
- P. DeSensi to email "Canberra" trip article / photographs to P. Merry
- Current (2009 Award Images) can be uploaded to website
- Historic / Archive collection cannot be published in public domain - due to consent for use.

President's Reports

Welcome to the last National Council meeting for 2009.

I have been covering Pam Dawes treasurer role while she has been trying to negotiate her position within SEAHs. We currently have 55 paid up members plus 10 life members, all receipts have been issued.

There have been discussions with Gale Spring and Danielle Edwards about our involvement with PMA/PIEA & IPT for our future conferences which we will discuss in detail tonight; it is all looking very positive. AIMBI has been invited as special guests for the 2010 conference and calls for papers will be issued.

We have been researching more about AIMBI becoming incorporated or registered and I have many questions for NC. We shall continue to work on the application for medical illustrators to become a registered profession at a national level.

It is great to see we have new members joining AIMBI. I would like to remind members to please renew their subscriptions and send in their updated membership details if they haven't done so already.

Thank you for all your efforts over the year. I hope you all have a festive gathering to celebrate the year.

Moved: L. Breayley Seconded: R. Smallwood

Treasurer's Report

No report submitted

Account Information

- \$6,081.50 – Deposit Account
- \$4,067.58 – Maxi High Interest Account

2009-2010 Subscription Fees

- Fees have been deposited
- Local group allowances (from Subscription Fees) yet to be distributed

Local Group Accounts

- Queensland - approx \$5,000
- New South Wales - approx \$6,500
- Victoria - unable to supply
- South Australia - approx \$2,000

Moved: P. Merry Seconded: J. Baird



Secretary's Report

Proposed 2010 National Council Teleconference Dates

- Tuesday 9th February 2010
- Tuesday 10th August 2010
- Tuesday 11th May 2010
- Tuesday 9th November 2010

Registrar's Report

- Membership Numbers: 54 financial members + 10 Life Members
- Updated list of members to be emailed to V. Adams

Moved: A. Rebbechi Seconded: L. Breayley

R&E Board Report

R&E Certification document being reviewed by V. Adams. Any questions / queries arising from this document will be distributed to R&E Board members for comment.

Issues to be addressed include:

- Frequency of submissions of higher certification applications?
- Review / check point allocations for each level of certification
- Implement regularly review / check of certification/application forms
- frequency of review / checks
- Assessing panel - what qualifications / certification should panel have?
- Future use of electronic submissions
- Review costs / charges for higher certification applications
- Re-establishment of "mentors" for applicants

JBC / Australian Editor's Report

No report submitted

Website Report

- Domain Registration due mid next year (every 2 years).
- Updated Pages:
 - Homepage – Employment Opportunities Links
 - News Blog - Dr. Frank H. Netter award - Call for Entries and Adobe - Online Creative Festival 4th Edition
 - Meetings – Vic & Qld meeting details
 - Journals – Latest eNetwork (Sept) uploaded
 - Links – Removed MIU – Prince of Wales Hosp. NSW
- New page added for posting Employment Opportunities with links from homepage including the first vacancy listing.
- Need to review and update contact info on both the Meetings page and Contacts page with changes from local group AGMs.
- Waiting for J. Baird to advise a response from his contact Zolton about getting the online data base up and running
- Once we know who can do the online database/backend I will arrange with Adam to take over control of Domain Admin & Hosting Admin from him.
- Do we want to flag the discounted membership on the website? No. leave as is.

Moved: P. Merry Seconded: A. Rebbechi



Archivist Report – Paul DeSensi

No report supplied

Correspondence

Incoming

- Membership Subscription form and payment from 27 members
- Email from G. Williams regarding UK photographer seeking employment in Australia - 2nd September 2009
- 2010 PMA Registration information - 2nd September 2009
- Received email from J. Murray regarding Technical Graphic Designer position at The Scripps Research Institute, California - 18th September 2009
- Received membership application from P. Williams - 21st September 2009
- Enquiry from M. Kersting regarding new members application process - 6th November 2009
- Job advertisement received from P. DeSensi - 10th November 2009
- Membership application form and cheque received from S & L Brannelly - 10th November 2009

Outgoing

- All members emailed Subscription Reminder Notice - 14th August 2009
- All members emailed Adobe e-Seminars Schedule for September - 17th August 2009
- All 2007-2009 National Council delegates requesting names of 2009-2011 National Council delegates for their local group.
- All members emailed "www.aimbi.org.au" information regarding new and updated pages - 18th August 2009
- All members emailed information regarding UK photographer seeking employment in Australia - 2nd September 2009
- All members emailed 2010 PMA Registration information - 2nd September 2009
- All members emailed 2009-2010 Subscription Fees & Subscription Form reminder - 2nd September 2009
- All members emailed September edition of e-Network - 4th September 2009
- All members emailed Adobe eSeminars October information - 17th September 2009
- All members emailed information regarding Position Vacancy for Technical Graphic Designer at The Scripps Research Institute, California - 18th September 2009
- All National Council Delegates emailed P. Williams membership application for review/comment - 21st September 2009.
- P. Williams emailed regarding successful application for membership - 6th October 2009.
- NSW National Council delegates advised of P. Williams successful application for membership - 6th October 2009.
- A. Chappell & A. Rebbechi posted P. Williams membership form and payment cheque for depositing and certificate creation - 6th October 2009.
- All members emailed 2010 PMA discount registration information 3rd November 2009.
- All members emailed Adobe information (Creative Forum) - 6th November 2009
- All members emailed information regarding "Employment Opportunities" page launch on AIMBI website - 9th November 2009
- Job advertisement (for inclusion on website) emailed to P. Merry - 10th November 2009
- Membership application forms for S & L Brannelly emailed to all National Council delegates - 10th November 2009



Other Business Arising

2010 PMA / IPT / PIEA Conference

- 3rd - 6th June 2010
- An invitation to participate has been extended to AIMBI
- 4 places within the academic program have been reserved for AIMBI members to present papers
- Members will have all advantages & discounts if they register for this conference.
- G. Spring will email AIMBI members with a call for papers
- This is not an AIMBI conference. As such, we do not have to have an exhibition, nor does R&E Board have to meet.
- AGM does not have to be held at PMA, it can be done by Videoconference

Bi-annual Conference

- 2011 AIMBI Bi-annual Conference to be hosted in Queensland
- M. Kersting & H. Matthews to continue working toward 2011 AIMBI Bi-annual Conference

Future Conferences (beyond 2011) Discussion Points

- Continue to be special guests (annually) at PMA / IPT / PIEA conference and hold Bi-annual AIMBI conferences? Or
- Not participate in PMA at all and only hold AIMBI conferences biannually? Or
- Hold AIMBI conference annually at same time as PMA?
- Outcome: Continue to be special guests at PMA / IPT / PIE and hold Bi-annual AIMBI conference.
- On years that PMA & AIMBI conferences occur, members have opportunity to attend both conferences.

AIMBI Exhibition Formats

- By-laws are strict about categories & submission methods
- A. Rebbechi to review by-laws and develop new submission methods, categories and awards.

AIMBI Awards Judging Panel

- Combination of AIMBI members with varied expertise.

Format of AIMBI Exhibition Submissions

- Electronic submissions (as high resolution submissions only).
- Create a section for printed artwork / photographs.
- Hosting bi-annual conference committee can choose to host a "print" category as part of their conference exhibition structure.

AIMBI Award Points Allocation

- R&E Board to develop point allocation/demarcation for Gold, Silver & Bronze Awards.

2009 AIMBI Award Images

- To be uploaded to AIMBI website.

Membership Certificates

- Encourage timely development and delivery of membership certificates to members.



Other Business Arising

Membership Applications

- Luke & Sonya Brannelly application approved by National Council delegates.

2009 - 2010 Subscription Fees

- Encourage members to pay membership fees.

Westmead Hospital

- Department has closed.

Industry Review

- Very important and timely for AIMBI to actively pursue this submission
- Pro Forma to be developed and sent to committee members for distribution and collection of information from their state
- Committee to meet, collate and compile information gathered from Pro Forma
- Gathered information to be submitted to federal government.

Next Meeting

- Tuesday 9th February 2010

Meeting closed

7.06pm (VIC / NSW), 6.36pm (SA), 6.06pm (QLD).

Actions

V. Adams

- Post 2009 Award certificates to members
- Email P. Merry National Council delegates contact details
- Email all members advising of 2010 PMA / IPT / PIEA conference in Melbourne
- Continue review of R&E Board Certification documents
- Develop (in conjunction with R&E Board members) Gold, Silver & Bronze points allocation / demarcation
- Advise L. & S. Brannelly of membership application outcome

R. Smallwood

- Design Pro forma for information collection re: Practising Members
- Email Pro Forma to committee

P. Merry

- P. Merry to discuss online membership database with developer, obtain quote and email to National Council delegates for review
- Continue to create "Guidelines" for submitting articles & photographs for inclusion on website.
- Upload "Canberra" trip article / photographs upon receipt
- Include P. Dawes new website link upon receipt
- Upload stock images from P. DeSensi
- Upload 2009 AIMBI Award images upon receipt

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Actions (continued)

J. Baird

- Email P. Merry contact details for online membership database developer

P. DeSensi

- Email "Canberra" trip article / photographs to P. Merry

P. Dawes

- Arrange access to local group accounts with Bank Manager.
- Email P. Merry website link (when it becomes available)

A. Chappell

- Email updated members list to V. Adams

A. Rebbechi

- Review by-laws regarding AIMBI exhibition, develop new submission methods, categories and awards

M. Kersting

- Continue to develop 2011 AIMBI Bi-annual Conference
- Email P. Merry 2009 AIMBI Award images for inclusion on website.